

Showcase and Learn the Best Practices

MQH Best Practices Competition

The IMC Ramkrishna Bajaj National Quality Award (RBNQA) Trust is pleased to invite entries for the **2025 IMC RBNQA MQH Best Practices Competition** — a platform to **showcase, share, and learn** from effective practices that have strengthened organizational performance.

This annual event recognizes organizations that have turned ideas into results — demonstrating excellence in execution, consistency, and measurable outcomes.

Competition Dates: 25–29 November 2025 (Virtual Platform)
[Registration - Click Here](#) (Register online by 17 November 2025)
Submission of PPT / MP4 presentation by 20 November 2025.

Categories of Participation

Organizations can participate in any of the following categories:

- Manufacturing
- Service
- SME / NGO
- Health Care
- Education
- Start-ups

Participation Fee

₹14,160/- per Best Practice (₹12,000 + 18% GST per entry)

Multiple entries are permitted; however, a **separate registration form** must be submitted for each Best Practice.

Submission Requirements

1. [Registration - Click Here](#)

- **Register online by 17 November 2025.**
- *(Multiple entries permitted – one form per Best Practice.)*

2. Presentation Submission (PPT / MP4 Format)

- Each organization is required to make a **10-minute presentation** during the competition, followed by a **Q&A session**.
- To facilitate smooth scheduling, please **submit your final presentation by 20 November 2025.**
- The organizations may submit a **10-minute pre-recorded presentation with voiceover (MP4 format)**
- **Alternatively,** organizations can submit the **final PowerPoint presentation (PPT)** and during competition they are required to make a **10-minute live presentation**.
- However during registration you have to let us know whether you are doing a live presentation or sending the voiceover presentation. **However the submission date remains same i.e. 20 November 2025**

The presentation should cover the following evaluation criteria:

Evaluation Criteria

Evaluation Criteria	Description / Focus	Marks
1. Distinctiveness – Why is it a Best Practice?	Explain the uniqueness and relevance of this practice. What problem did it solve, and why does it stand out?	10
2. Results Achieved	Highlight the measurable or significant outcomes – in business, customer, people, or community terms.	10
3. Development & Deployment	Describe how the practice was developed, implemented, and adopted across the organization.	10
4. Monitoring & Sustenance	Explain how the practice is reviewed, tracked, and improved over time to maintain effectiveness.	10
5. Presentation Effectiveness	Adherence to the 10-minute timeline with clarity, structure, and impactful delivery.	5
6. Q&A Interaction (During live competition)	Quality and depth of responses during the Q&A session, demonstrating understanding and ownership.	5

Total: 50 Marks

Competition Highlights

- Present your **Best Practice** live to a distinguished **panel of judges** and peer organizations on a virtual platform.
- Gain **cross-sector learning** and share practical approaches that have delivered measurable results.
- Recognize and celebrate teams that have achieved **consistent** and **sustainable outcomes**.
- All participating organizations will get an opportunity to **showcase their Best Practice** during the competition.
- Each presentation will be followed by an **interactive Q&A session**, enabling meaningful learning and idea exchange.
- Winners in each session will be awarded: **Trophy, 1st Runner-Up, and 2nd Runner-Up**.

Why Participate?

- Benchmark your practices with leading organizations across sectors.
- Learn from proven methods and success stories.
- Gain recognition on a **national platform**.
- Join the **IMC RBNQA Quality Community** dedicated to promoting excellence.

We invite your organization to participate in this enriching journey — **Showcase. Share. Learn. Grow.**

Submit your registration by 17 November 2025, and your PPT / MP4 presentation by 20 November 2025.

For any clarifications, please feel free to contact us.

Best Regards

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